

Henderson: The business hub of the Southwest

HENDERSON, NEV. – Just look at any map of the southwestern part of the United States. Conveniently located between five major markets (Los Angeles, Phoenix, Salt Lake City, San Diego and San Francisco) is the Las Vegas Valley. And, conveniently located within the Southern Nevada valley is the booming city of Henderson.

Because of its location, easy access and business-friendly environment, Henderson is becoming a hub for business in the Southwest.

Susan Chandler – the vice president of Lexon Medical, a national physicians billing company based in Henderson – said her company’s location is a key to its success.

“We’re very efficient and convenient for our clients [throughout the U.S.],” said Chandler, referring to the easy travel to Southern Nevada via Las Vegas’ McCarran International Airport. “It’s very affordable for our clients to come in and there are a lot of things for them to do here when they are here and not working.”

Located adjacent to Las Vegas and minutes from the airport via freeway, Henderson made a name for itself in the 1990s as being the fastest-growing city in the nation. In fact, Henderson – known for its master-planned communities and

high-quality of living – has been at the front of Nevada’s growth spurt, growing from just 60,000 people in 1990 to currently over 240,000. That population would make Henderson the 14th largest city in

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*- Susan Chandler
President, Lexon Medical*

the state of California – larger than such cities at Irvine, Glendale and San Bernardino.

In fact, some are viewing Henderson as a part of the Southern California marketplace already.

In 2003, leaders of Pennsylvania-based Quality Corrections & Inspections (QCI) were looking to expand with a West Coast facility.

QCI – which has assisted hundreds of world-renowned companies since 1986 – originally targeted the Ontario area of California for expansion to be close to the ports of Los Angeles and Long Beach. The company’s unique repair and inspections services for defective merchandise required it to have a presence close to the ports.

However, due to the economic advantages of being in Southern

Nevada and the ability to serve additional markets, QCI decided the logical choice would be to set up shop – a 40,000-square-foot production center – just a few hours up Interstate 15 in Henderson.

“Our first year in our new Henderson facility has been an enormous success,” said Randy Burk, QCI’s executive vice president. “Not only have we been able to increase our global import client business from the West Coast ports, but we’ve also been able to partner with local companies such as Ocean Spray and Graham Packaging to assist them with their packaging needs by offering them our labor-outsourcing services.”

The importers and retailers are thrilled to have QCI on the West Coast and enjoy the easy accessibility and affordability of shipping merchandise to and from Southern Nevada, according to Burk.

“There are substantial growth opportunities for us here in the future with other global prospects as well as local manufacturing, distribution companies and the gaming industry,” Burk said. “Henderson has been a perfect fit for us.”

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For more information on the City of Henderson’s Economic Development Division, call (702) 267-1650.

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Henderson is located 15 minutes from the Las Vegas Strip and 10 minutes from McCarran International Airport. It is approximately a 40-minute flight or a five-hour drive from Los Angeles. It can be reached, by air, from Phoenix, Salt Lake City and San Diego in under an hour and from San Francisco in less than two.

Stretching 96 square miles from Lake Las Vegas to the east and Interstate-15 on the west, Henderson forms the southern edge of the Las Vegas Valley.

Henderson's easy access to McCarran International Airport and convenient location between two major freeways connecting Henderson to California, Arizona and Utah, makes getting to and from Henderson easy.

McCarran International Airport, ranked among the 10 busiest

airports in the nation, served more than 37 million passengers in 2004.

Some of the major carriers serving the Henderson/Las Vegas area are: America West Airlines, American Airlines, American Trans Air, Continental Airlines, Delta Airlines, Jet Blue, Northwest Airlines, Southwest Airlines, TWA, U.S. Airways and United Airlines.

The Las Vegas Valley offers excellent telecommunication and broadband connectivity as well, which is increasingly important from a business continuity perspective. Numerous national backbone connections are routed through the valley providing significant benefits to businesses in the form of superior telecommunications products and services, attractive rates and pricing, redundancy and disaster

avoidance (as the valley is free from natural disasters – such as tornadoes, earthquakes and hurricanes – as well as power outages).

“We get the best of both worlds in Henderson,” said Bob Cooper, manager of the City of Henderson's Economic Development Division. “We get to enjoy the advantages of being next to a city as vibrant as Las Vegas, however, we are our own community and we have established our own identity and values. We are about maintaining a high-quality of living for our residents and a business-friendly environment for our partners in business. Henderson is a great place to be.”

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