

Money Magazine names Henderson to Top 100 list of best places to live

Indicators such as no state income tax, nearly 50 percent job growth, striking mountain views and quality of life amenities make Nevada's second largest city a top place to live

HENDERSON, Nev. – Nevada's second-largest city has been named by Money Magazine as one of the Top 100 Best Places to Live: *Money's List of America's Best Small Cities*. Plymouth, Minn. Ranked No. 1 on the list.

"The City of Henderson is truly one of the premier cities in the Southwest," said Alice Martz, CEO of the Henderson Chamber of Commerce. Since joining the chamber nearly 20 years ago, Martz has seen Henderson's business community grow and thrive.

"Henderson's business-friendly tax structure and workers compensation environment, along with its helpful and dedicated leadership, is what continues to attract businesses from throughout the country to Henderson, and in turn, the entire community is benefiting," Martz said.

Ranking indicators included job growth, income increases, cost of living, housing affordability, school quality, arts and leisure options, safety, medical care, diversity and several ease-of-living criteria.

It's indicators such as these, in addition to the City's business-friendly environment that have also attracted hundreds of businesses to the city as well, according to Bob Cooper, manager

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- Alice Martz
CEO,

Henderson Chamber of Commerce

for the City of Henderson's Economic Development Division.

"When business owners are researching possible cities to relocate to, quality of life – both for themselves as well as their employees – is often an important factor in their decision," Cooper said. "Retaining quality employees, especially in highly specialized industries, is important for business owners, and they

want to know in advance that they'll be able to keep their best employees – even through a move."

Nevada's second-largest city – second only to Las Vegas, Henderson arrived on the national scene in the 1990s when it became the United States' fastest-growing city. Known for its master-planned communities and high quality of living, Henderson has been at the front of Nevada's growth spurt over the last decade-plus. Quadrupling its population from just 60,000 people in 1990 to more than 270,000 residents today.

For more information on Money's "America's Best Places to Live," visit www.money.cnn.com.

For more information on the City of Henderson's Economic Development Division, call (702) 267-1650.